

**Program IEEE Event on Open Innovation**  
**Veldhoven, Friday 24 and Saturday 25 October 2008**

DAY	TIME	Plenary	Theater	Hall 2	Bar/Restaurant	Museum	Activity
FRIDAY	1300 - 1400		<i>arrival and check in</i>		Coffee/Tea		Welcome/Check In
FRIDAY	1400 - 1430	P	<b>Robert Bierwolf</b>				Word of Welcome
FRIDAY	1430 - 1600		<b>Martijn Kriens</b>	<b>Geert Hommes</b>			Presentation/Workshop
FRIDAY	1600 - 1630		<i>break/check in</i>	<i>break/check in</i>	Coffee/Tea		Break/Check In
FRIDAY	1630 - 1800		<b>Bart Meijer</b> <b>&amp; Jan Voûte</b> <b>Bart Meijer</b>	<b>Geert Hommes</b>			Presentation/Workshop
FRIDAY	1800 - 1900		<b>&amp; Jan Voûte</b>	<i>check in</i>			Presentation/Workshop/Check In
FRIDAY	1900 - 2000		<i>drink</i>	<i>drink</i>	Drink		Drink
FRIDAY	2000 - 2200		<i>dinner</i>	<i>dinner</i>	Dinner		Dinner
SATURDAY	0800 - 0830		<i>welcome/check out</i>	<i>welcome/check out</i>	Coffee/Tea		Welcome/Check Out
SATURDAY	0830 - 0900		<i>welcome/check out</i>	<b>Geert Hommes</b>	Coffee/Tea		Welcome/Workshop/Check Out
SATURDAY	0900 - 1030		<b>Maurice de Rochemont &amp;</b> <b>Ard-Pieter de Man</b>	<b>Geert Hommes</b>			Presentation/Workshop
SATURDAY	1030 - 1130		<i>break/check out</i> <b>Gerhard Seiler</b>	<b>Geert Hommes</b>	Coffee/Tea		Workshop/Break/Check Out
SATURDAY	1130 - 1300	P	<b>&amp; Stephan Mohr</b>				Presentation/Workshop
SATURDAY	1300 - 1400		<i>lunch/check out</i>	<i>lunch/check out</i>	Lunch		Lunch/Check Out
SATURDAY	1400 - 1500		<i>travel</i>	<i>travel</i>			Travel to Museum [by car / bus (by bus: 30 min)]
SATURDAY	1500 - 1600					Museum	Guided Tour
SATURDAY	1600 - 1700					Museum	Concluding Drink

Did you already fill out the questionnaire of Maurice de Rochemont and Ard-Pieter de Man on <http://www.acois.nl> which enables them to provide you with specific feedback on your company's Open Innovation strategy during the event? It takes only 10 minutes.