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Two-Day Seminars and Workshops  
on

## **Open Innovation**

Oct 24-25 2008, Veldhoven

### **Geert Hommes: Workshop on Non-Verbal Communication**

Geert is Director of TOM (The Other Message) Institute and a specialist in non-verbal communication. He recently commented upon an article published in the Journal of Non-Verbal Behaviour. The article reported on the research results of Sharon Leal from Porthmouth Univeristy who wrote that when people do tell lies, they less frequently blink their eyes. Geert commented in a press article of that he was by no means surprised. "In my training courses I demonstrate to the trainees how much information they can obtain from non-verbal signals. Our body tells often what we try to conceal. And because we cannot completely control our reflexes (because that is what they are often), our body is much more honest than we are ourselves. Very few people truly have a poker face".